



SIC SEXP®

- 間 19-20 AUGUST 2025
- © CHENNAI TRADE CENTRE CHENNAI, INDIA
- www.bigcineexpo.com

WORLD'S SECOND LARGEST EXPO FOR CINEMA EXHIBITION IN TERMS OF FOOTFALLS*

AWARDS PARTNER

ASSOCIATE PARTNER

G-UBE

TECHNOLOGY PARTNER CHASSIE

In association with THEATREWORLD

Organised by NETWORK 208

ASIA'S PREMIER CINEMA SHOWCASE



19-20 AUGUST 2025

CHENNAI TRADE CENTRE CHENNAI, INDIA

With 24 years of industry experience and a deep understanding of the market, TheatreWorld announced its inaugural expo to the cinema exhibition community in Chennai.

After seven consecutive successful years, the upcoming year is poised for a grand return with the 8th edition of the International Trade Show & Convention, Big Cine Expo 2025. The event is scheduled to take place at the Chennai Trade Centre in Chennai, India, on 19-20 August, 2025.

Elevating its grandeur with each iteration, this event serves as an International Trade Show & Convention for Multiplexes, Single-Screens, and Malls in India. It proudly holds the title of the WORLD'S SECOND-LARGEST EXPO and stands as Asia's most popular corporate gala for cinema exhibition, attracting higher footfalls with each passing year.

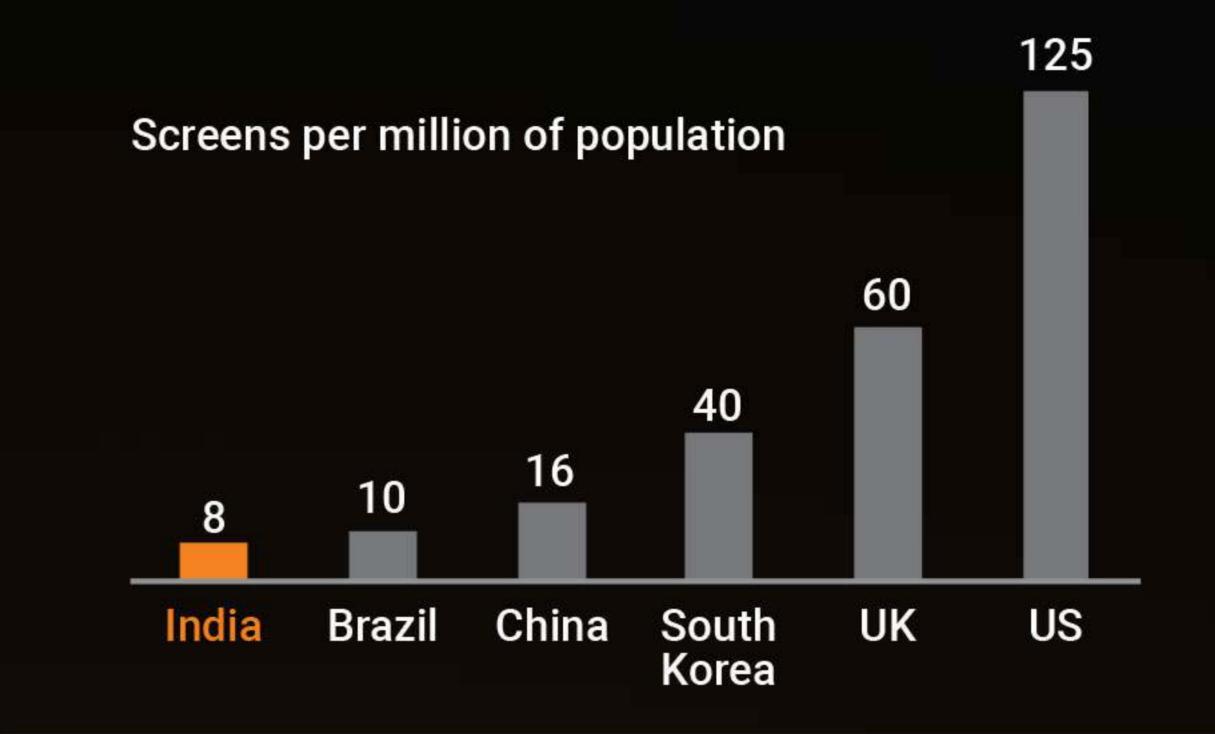
Big Cine Expo 2025 is set to surpass previous records with a two-day event featuring various interactive and value-added platforms for Theatre Owners, Distributors, Design Consultants, Equipment Manufacturers, System Integrators, Project Management Professionals, Industry Stakeholders, and the user community of Single-Screens, Multiplexes, Malls, and Theatrical distribution in Asia and India.

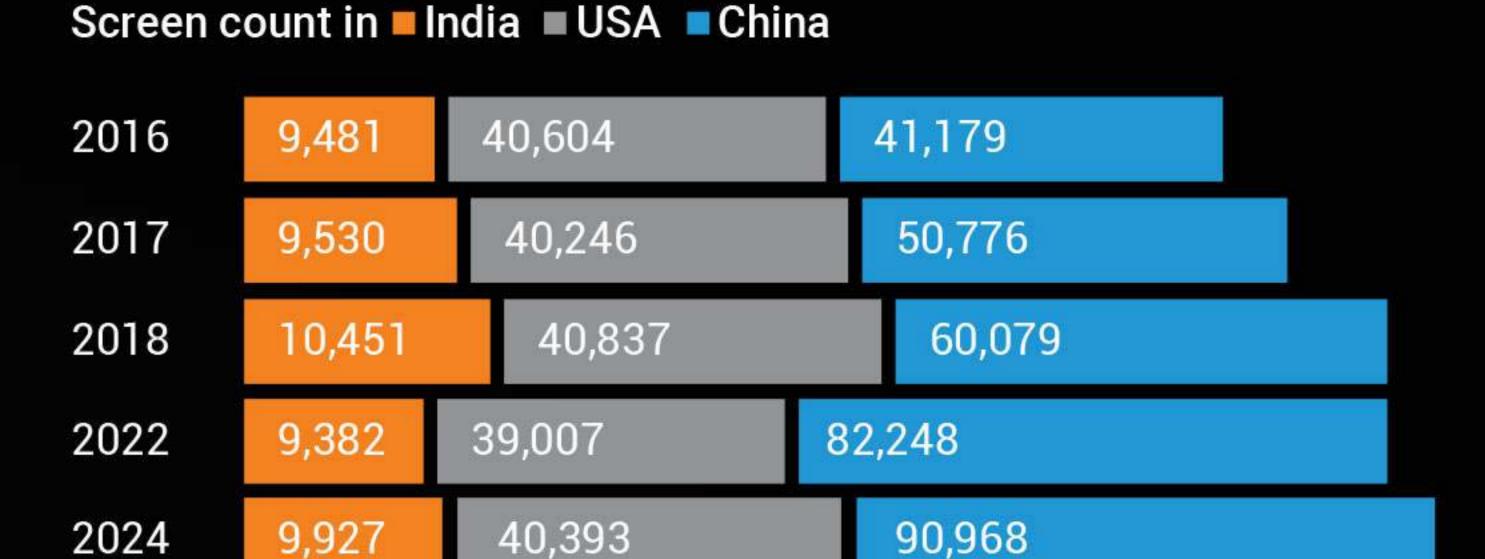


POTENTIAL GROWTH IN INDIA

Revenues	2019	2020	2021	2022	2023	2024	2025E	2027E
Domestic theatricals	115	25	39	105	118	114	119	129
In-cinema advertising	8	2	1	5	7	9	9	10

INR billion (Gross of taxes) | EY analysis | E - Estimated





South India 50% India region-wise West India 15% East India 10%

(*As per EY-FICCI Report)

- The Indian Film industry is the second only to Hollywood in size
- India produces the highest number of movies in the world (1,823 films released in theaters in 2024 and 1,796 in 2023)
- South India, having the highest number of cinema screens and highest number of movie releases, is the top market for cinema exhibition in India
- With 50% of India's total number of cinemas in South India, it also produces 82% of the total movies in the country
- Despite the growing popularity of OTT subscriptions, 2019 still witnessed the best-ever revenues and footfalls in theatres. Despite restrictions, over 750 films were released during the year, compared to just 441 releases in 2020. Today, theatrical revenue surpasses OTT revenue for the cinema industry.
- India has a massive movie industry size with an estimated 10,000+ screens
- As on March 2022, India has 5031 D-Cinema and 4369 E-Cinema screens
- Chennai Trade Centre The gate way to trade and Business has established itself as the most sought out destination for all trade related activities in South India.
- Big Cine Expo is poised to be the only expo of its kind in India dedicated to all aspects of the cinema exhibition

EXHIBITOR PROFILE

Cinema Theatre Owners

VISITOR PROFILE

- Theatre Top Management
- Cinema Theatre Contractors
- Theatre Consultants
- Cinema Consultants
- Mall Operators
- Cinema Interior Designers Theatre Managers
- Architects

- F & B Operators
- Theatre Technicians
- AV Installers
- Projectionists
- Sound Specialists
- Lighting Specialists
- Acoustical Consultants
- Top Studio Operators

- Screens
- 3D System
- 3D Glasses
- 4D System
- Digital Cinema
- E-Cinema
- Projectors
- Speakers
- Cinema Distributors
 - Security System Concession Amplifiers

Processors

Servers

Seating

Lighting

Signages

Acoustics

In-Theatre Dining

Carpets

TMS

- Box-office
- Lamps

Kiosks

- Architecture HVAC
- Real Estate Amusement
- Gaming Cables

Immense Potential

for Cinema Exhibition

There are just 7 screens per

million people in India, unlike

in the US, where there are

125 screens per million people

- Franchising Ticketing
 - Cinema Automation

Popcorn

Merchandise

- Mobile Payment
- Immersive Cinema Interiors Seating





TRADESHOW























STUDIO PRESENTATIONS





























THE WORLD'S SECOND-LARGEST EXPO FOR CINEMA EXHIBITION



OUR PARTNERS



BOOK YOUR SPONSORSHIP & BOOTH SPACE SOON TO GET BETTER VISIBILITY!

BIG CINE EXPO

11/1, 7th Main, 16th Cross, Indiranagar II Stage, Bengaluru 560 038, India Tel: +91 80 2529 0208 For Sponsorship & Booth Reservation, Contact:

ASHA

+91 9902 208 208 asha@network208.com

HIMANSHU

+91 9148 208 208 himanshu@network208.com

RAGHAV

+91 9980 208 208 raghav@network208.com

Official Media

